

# Bureau of Indian Standard

(Bangalore Branch Office)

## PRESS RELEASE

### MISUSE OF ISI MARK AND PDW QC ORDER VIOLATION

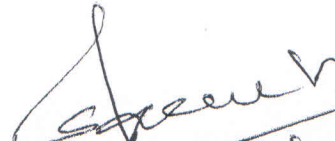
Bureau of Indian Standard (BIS), Bangalore Branch Office has conducted search & seizure at the premises of M/s SVS ENTERPRISES, #47/5, Varadanahalli, Veerapura Post, Kasaba Hobli, Doddaballapur, Bangalore Rural-562103 on 21.05.2018. M/s SVS Enterprises has been manufacturing and supplying Packaged Drinking water (Other than Packaged Natural Mineral water) in 20 Liter Jars Bearing Brand Name "ZEN AQUA" with ISI Mark & even without ISI Mark, without valid BIS Certification Marks Licence.

During the search and seizure operation substantial quantity of Packaged Drinking water in 20L Jars with ISI Mark and without ISI Mark were seized.

Action would be initiated for filing Criminal Complaint against the above firm for the offences under section 17(1) & 17(3) read with Section 29 of the Bureau of Indian Standards Act, 2016. The Act provides for imprisonment for a term which may extend up to two years or with fine which shall not be less than two lakh rupees for the first contravention and not be less than five lakh rupees for the second and subsequent contraventions, but may extend up to ten times the value of goods or articles produced or sold or offered to be sold or affixed or applied with a Standard Mark or with both as decided by the court.

Bureau of Indian Standards is carrying out search & seizure based on the information of misuse to prevent deception to the public at large by manufacturers of spurious goods.

General public are, therefore, requested that in case they come across any instances of violation of Quality Control Order or misuse of ISI Mark, the same may be intimated to the BIS Bangalore Branch Office, Peenya Industrial Area, 1<sup>st</sup> Stage, Tumkur Road, Bangalore-560058. Such complaints can also be made by E-Mail at the address [bnbo@bis.gov.in](mailto:bnbo@bis.gov.in) or by Fax to 080-28398841.. The source of such information will be strictly kept confidential. For further information contact BIS Bangalore Branch Office 080-28394955. BIS website [www.bis.gov.in](http://www.bis.gov.in) may be browsed for general information on BIS.

  
2018/05/24

एस. किशोर कुमार  
S. KISHORE KUMAR  
वैज्ञानिक - एफ. टी. १  
Scientist - F. T. 1  
सीएनबीओ-1/८००००००  
भारतीय मानक बोर्ड  
BUREAU OF INDIAN STANDARDS  
चेन्नै/CHENNAI-600 113